lishe360

Transforming Child Nutrition Through Scalable Food Products and Digital Caregiver Communities

300,000+ caregivers reached | 450+ retailers | $730K+ revenue

lishe360

This is Mama Neema

Like many African mothers, she feeds her children meals that fill but don’t nourish

As a result, only 30% of Tanzanian children under 2 receive a minimum acceptable diet



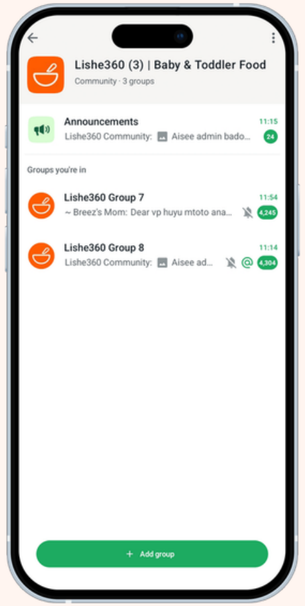
Source: UNICEF / Tanzania National Nutrition Survey (TNNS 2018)

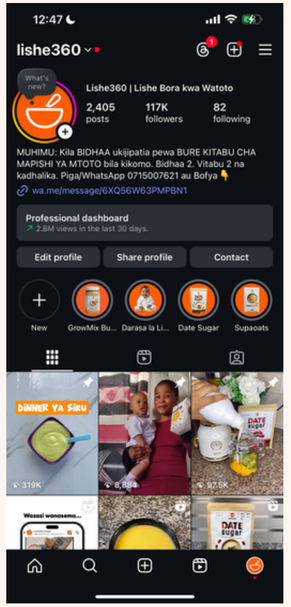
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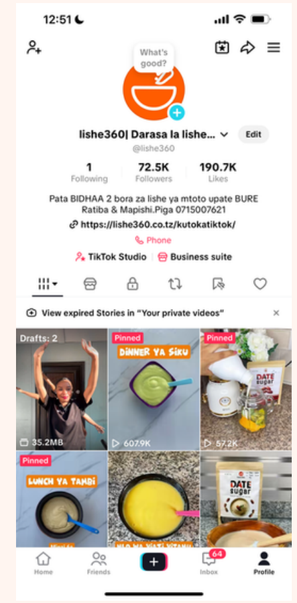
Our Solution

We use tech social media platforms to give mothers free nutrition education and expert support combined with affordable nutritious foods made with local superfoods such as cashew nuts and pumpkin seeds

This is so every mom can raise a healthy child









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Unique Value Proposition

Impactful Free
Nutrition Education

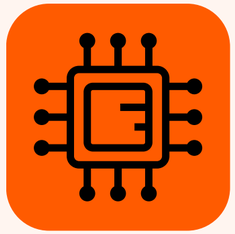




300k Caregiver Community
Thousands of Daily interactions

Science backed
Locally Made Food Products





Tech Driven
Meal Planning

Free nutrition education plus affordable healthy foods equals impact at scale

lishe360

Business Model & Market Opportunity

OUR MODEL:

B2B2C

Us to Retailers,
Retailers to Consumers

SAM

$406M

Baby Food Market
East Africa 2025

According to statista.com

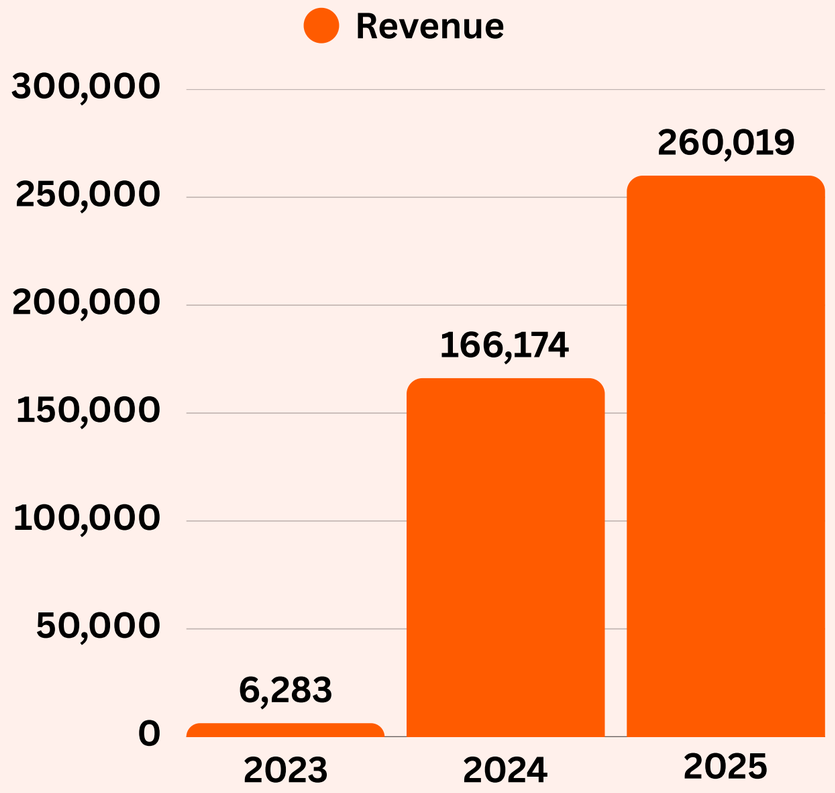
GROSS MARGINS:

56%

Potential to Grow into Africa’s $850B+ Food Sector

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Traction: $730,000+ in Revenue



1,700%+ Revenue Growth and Profitable in 2025

$300,000+ Revenue in 2026 so far and 9x Growth Projected by 2030

Competition

Only Lishe360 combines Nutrition, Tech Usage and Community at Scale

Through Fortification

	Lishe360	Lishe na Loy	Active Mama	Nestle
Nutrient dense products1	✓	✓	✗	✓
Affordable pricing	✓	✓	✓	✗
Simple, transparent locally sourced ingredients	✓	✓	✓	✗
Convenient and accessible distribution	✓	✗	✓	✓
Free Online Nutrition Education	✓	✗	✗	✗



Customer Testimonials

Lishe360

Kivulini, Juma Ikangaa Rd, Dar es Salaam, Tanzania

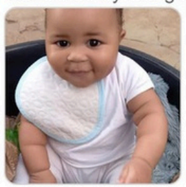
5.0 ★★★★★ 50 reviews

Sharon Josephine
7 reviews · 1 photo

★★★★★ a year ago

I have learned a lot about children and food, including what to do if a child has problems with toileting, I have learned about foods to increase a child's weight, blood and many other things, and all that. My child enjoys every food listed in your books.. thank you very much, nutrition 360.

Translated by Google · See original (Swahili)



Jenipher Didas
1 review · 1 photo

★★★★★ a year ago

Through Dr Lishe360, I have learned how to start feeding my son when he reaches 6 months and it has also relieved me of the difficulty of thinking about what to cook for the child that day.

Translated by Google · See original (Swahili)



🙏 1

Grace Chaula
1 review · 1 photo

★★★★★ a year ago

360 nutrition has helped me a lot especially in my first parenting. I have been able to find out a lot about what I should and shouldn't get her according to her age. Food, smoothies with different functions, nutrition, etc. Nutrition 360 is the right guide for all parents

Translated by Google · See original (Swahili)



Mothers Love our Products and Trust Us

lishe360

Impact & Vision



60% better child feeding

30 jobs

450+ distributors (70% women)

80% local sourcing empowering farmers

1M+ caregivers reached monthly



Vision: To nourish over 30 million children and mothers across Africa

lishe360

The Team: 25+ Years Experience & Award Winning



Eng Zakayo Maugo
COO
Process Engineer



Simon Mbangalukela
CEO
Entrepreneur 10+ Years



Amina Mnwera
Chief Accountant
Certified Accountant



Mwanahamisi Rajabu
Chief Nutritionist
In-depth Hospital Work



Dr Daniel Maugo
Chief Service Officer
Licensed MD



Simon Mnyele
Chief Growth Officer
Marketer 13+ Years

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Impact Investors and Institutional Support

FUNGUO Programme

Co-funded by the European Union · Suomi Finland · UK International Development · anza · UNDP

Segal Family Foundation

Partners in Transformation

develoPPP

1851

Santa Clara University

Miller Center for Global Impact

EMPOWERING SUSTAINABLE Entrepreneurship in Africa

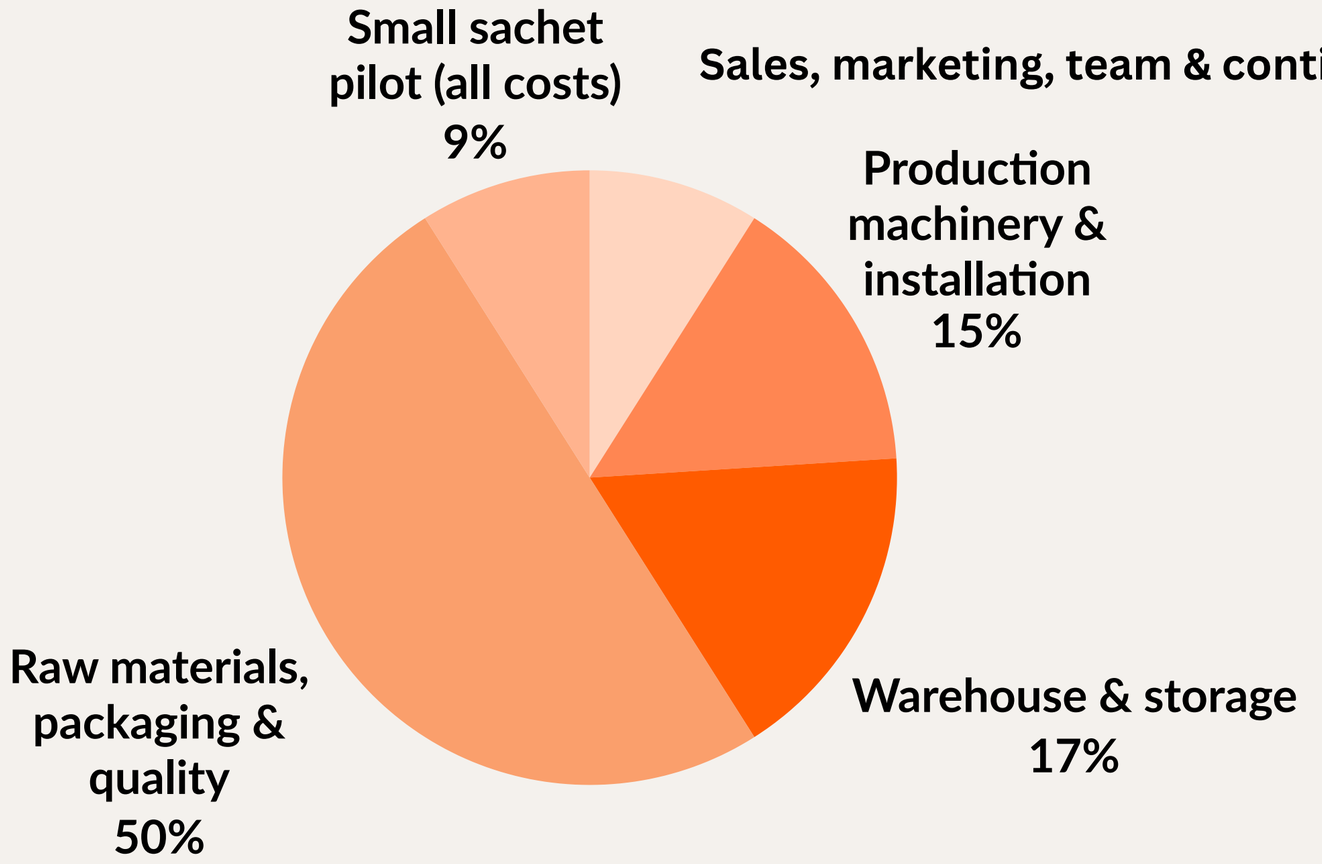


Supported by leading impact investors and global accelerators

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Our Ask: USD 450,000

We will secure seasonal inventory, expand storage and production capacity, and bring affordable nutrition to families nationwide, including those like Mama Neema's.



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THANK YOU!

Lishe360 Limited

Email: simonmnyele@lishe360.co.tz

www.lishe360.co.tz

Scan to LinkedIn

Join us in scaling healthy child nutrition across Tanzania and Africa





